



# KICK START: BUSINESS IDEA COMPETITION

FAQ'S  
(Frequently Asked Questions)





# Competition Questions

## How do I enter the competition?

To enter our competition, you must first check the eligibility sections and our Terms and Conditions document to ensure you are eligible to complete. You can then start completing the application form that is available on our website: [www.i3uws.co.uk](http://www.i3uws.co.uk), under the Kick Start Business Idea webpage. Please ensure you fill in all sections regarding your business idea and submit before the deadline.

## Who can enter the business idea competition?

Applicants who are a student or recent graduate (graduated within 2 years) from the University of the West of Scotland are eligible to compete. We encourage all students from any level, campus or school to compete - this competition is not just for business students, we hope to receive ideas from all areas of study!

## Can you enter the competition as a team?

Yes! You can enter the competition as an individual applicant or as part of a team, however you must have a lead applicant for the team who is either a student or recent graduate from UWS to be eligible to enter. Please ensure that your team includes of 2-4 members, and no more than 4.

## Do I need to record a pitch as part of my application?

Yes, you will be required to submit a 3-minute business pitch around your business idea. You can find guidance on recording your 3-minute video pitch on our website.

## I have a question about the application process, who would I contact?

Our team will be holding drop-in sessions, and these sessions will allow you to discuss any questions you may have about the competition or application process. You can also get in touch with us directly via email at [kickstart@uws.ac.uk](mailto:kickstart@uws.ac.uk) and we will get back to you as soon as possible.

### How do I know if I am eligible to enter this competition?

If you are unsure whether you are eligible, you can check out the information via our website, and by downloading our competition Terms and Conditions document. Please ensure that you read over the information carefully. If you are still unsure, then please contact our team.

### The application form highlights word and character limits, can I go over these?

The word count is there to provide you with a guide of how much information is required by our judges, although you may go over this slightly, we do ask that you try to stick within this word count.

### I don't want to start up a business but I have a great business idea, can I still enter?

Yes! You can enter the competition whether you wish to take your idea further or not. Although we love the idea of helping early-start entrepreneurs, we equally encourage applicants with great, innovative ideas enter our competition and compete for prizes.

### I have submitted my application but I want to change something, can I do this?

If you have submitted your application before the deadline date, then you can make changes before the deadline. Please ensure that you make us aware of these changes, so that we are aware of this. You will **not be allowed** to resubmit/make changes to your application after the deadline date, so please keep this in mind.

### I don't feel confident recording myself for the pitch, do I need to do this?

Unfortunately, the pitches are required as part of your application. If you would like to discuss this with our team then you can contact us at [kickstart@uws.ac.uk](mailto:kickstart@uws.ac.uk).

### What prizes can I win if I get to the final stage of the competition?

We will have a great range of prizes for our participants, including a cash pot, awards, trophies, a direct place on the academic accelerator programme with Elevator UK and a space in one of our available incubation spaces.

### Where do I submit my application?

If you are happy with your application, all sections are complete and are ready to submit it then please click the submit button on the Google Form and that will send over your application to our team. Please ensure that you have attached your 3-minute video pitch within your application. Failure to submit your video pitch will result in you being ineligible to compete. If you are having issues uploading your video then please contact us.

### Once I have submitted my application, do I need to do anything else?

Once you have submitted your application, you can sit back and relax until our team get back to you to let you know whether you have been selected as one of our finalists.

### If I don't win the competition this year, can I apply for the next Kick Start competition with my business idea?

Yes, if you don't win the competition this year then do not worry, there will be other opportunities to submit your business idea again. See this competition as a learning opportunity and aim to work on your idea, developing it for the next competition round. You can enter our competitions with the same idea x2 times (if you are still a student or recent graduate of UWS), but please ensure that you must make progress with your idea, and don't just submit the same application.



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