



KICK START: BUSINESS IDEA COMPETITION

Competition T&C's
(Terms and Conditions)



Competition Terms and Conditions

1. Eligibility

The UWS Business Idea Competition is open to:

1.1. All UWS students - Students should have a current student banner number, including affiliate students and should only apply if they are achieving the recognised progression threshold for their current course of study and able to manage studies and extra commitments.

1.2. Graduates/External participants - We encourage our recent UWS alumni to participate in our competition, as long as the graduate has graduated from the university within the last two years. For external participants, as long as the team includes a lead applicant or other team members who are a current UWS student/alumni.

The conditions of this eligibility include:

1.3. Applicants must intend to establish and retain their main headquarters of their company in the UK, if interested in starting up their business with the help of Kick Start.

1.4. Applicants may only enter the competition/future competitions with the same idea a maximum of two times in total. After two entries with the same idea, the idea becomes ineligible for any future entries.

1.5. Ideas must be at their early stage and not be able to demonstrate creation of significant value in terms of impact, revenue, or investment over a period of longer than twelve months.

1.6. Team applications will be accepted and are encouraged. Only one member of the team must satisfy the condition of eligibility under Clause 1. That team member must be named as the Lead Applicant and all other members of the team must be individually named. The Lead Applicant will be the main point of contact and the assumed prize winner (if applicable), unless otherwise agreed in writing with the team at kickstart@uws.ac.uk. It is a requirement of the Competition that the Lead Applicant should have a significant input in founding the business idea. The same business idea cannot be entered by a person both individually and as a member of a team.

1.7. Applicants must either own or have the right to use and to commercially exploit all intellectual property rights, including know-how, related to/involved in the business idea on which they base their application. UWS has the right to require any participant in the Competition to provide evidence of the right to use and to commercially exploit intellectual property rights.

1.8. UWS reserve the right to make decisions on whether an application fits the required criteria.

2. Application

2.1. Applications must be completed and submitted via the form provided on our website www.i3uws.co.uk.

2.2. Applications should include a clear and detailed explanation of their business idea, with appropriate evidence provided when requested.

2.3. The deadline for applications is stated on our website, any late or incomplete applications will **NOT** be accepted and UWS will have no responsibility for applications lost or delayed in submission.

2.4. All applicants are required to record and submit a 3-minute video pitch as part of their application. Failure to provide a video pitch will result in being removed from the competition.

3. Judging

3.1. Following the submission of all applications, stage one of judging will involve screening applications for eligibility, and completeness, before applications are submitted to our panel of competition judges.

3.2. Applications will be allocated in stage two, to a panel of internal/external judges from various backgrounds and industries to be scored on various factors.

3.3. Each application will be scored by our judges and we aim to provide all participants with feedback who reach the next stage of the competition as a finalist.

3.4. Judges shall be bound by confidentiality and applicants may not contact any member of the judging panel in relation to the competition. Any unauthorised contact shall be considered as an attempt to influence the judging process and will result in immediate disqualification.

3.5. Once all applications have been assessed, the judging panel will create a shortlist based on the scores. In the event of a tie between applications, or judges are unable to come to a decision on application alone, then the judges may decide to initiate a another pitching round.

3.6. If required, a pitching round will involve some applicants being invited to present or answer questions online through ZOOM on their innovative idea. Participation in a pitching stage is compulsory for all teams/individuals that may be asked, and any teams not willing to participate could forfeit winning the competition.

3.7. Once applications have been reviewed, the judges will meet at a board meeting with the Kick Start team and discuss their final thoughts and decisions before the final event takes place. All winners will be announced live at our awards event.

4. Data Protection and Use of Information

4.1. All applicants through entering the competition agree voluntarily and without compensation, to authorise UWS Kick Start to hold data and publish information regarding the application (including business or idea name, founders' names and details, idea summary, and photographs, images or videos relating to the business or founders submitted with the application). We may use some of your business information/images to help promote our competition/activities through our social channels and website.

4.2. Individual's personal data shall be collected and processed for the purposes of running the competition which will include name, e-mail address, address, phone number, relationship with the university, age and nationality. Personal data will be processed and stored in accordance with provisions in the General Data Protection Regulation (EU) 2016/679 and the Data Protection Act 2018.

4.3. Data submitted voluntarily by applicants shall be shared with judges and stored internally for the purposes of administering the competition. UWS may share data with sponsors, funders and any other party that may be necessary for the purposes of operating or promoting the competition.

4.4. All information collected by UWS will be kept confidential and only used for the purposes of running the competition. Only a limited number of individuals including the UWS Kick Start team, UWS CPD Team and selected judges will have full access to application information. Any other use of the information provided or external promotion shall require the written permission of the applicant.

4.5. UWS reserve the right to contact all applicants with regards to the competition or additional support opportunities, or use information provided for reporting or publicity with regards to entrepreneurship activities at UWS.

4.6. The applicant acknowledges that UWS is a public authority under the terms of the Freedom of Information (Scotland) Act 2002 and has statutory obligations to disclose certain information if requested.

4.7. All applicants agree to not disclose any confidential or commercially sensitive information obtained or disclosed to them during the competition.

4.8. Both parties agree to indemnify each other in respect of any unauthorised disclosure or other processing of personal data.

UWS UNIVERSITY OF THE WEST of SCOTLAND

Kick Start Student Innovation Programme

Business Innovation

High St, Paisley, PA1 2BE

Paisley Campus

0141 848 3000

Email: Kickstart@uws.ac.uk



Social Channels:



@UWSKICKSTART

UWS KICK START - Student Innovation Programme

